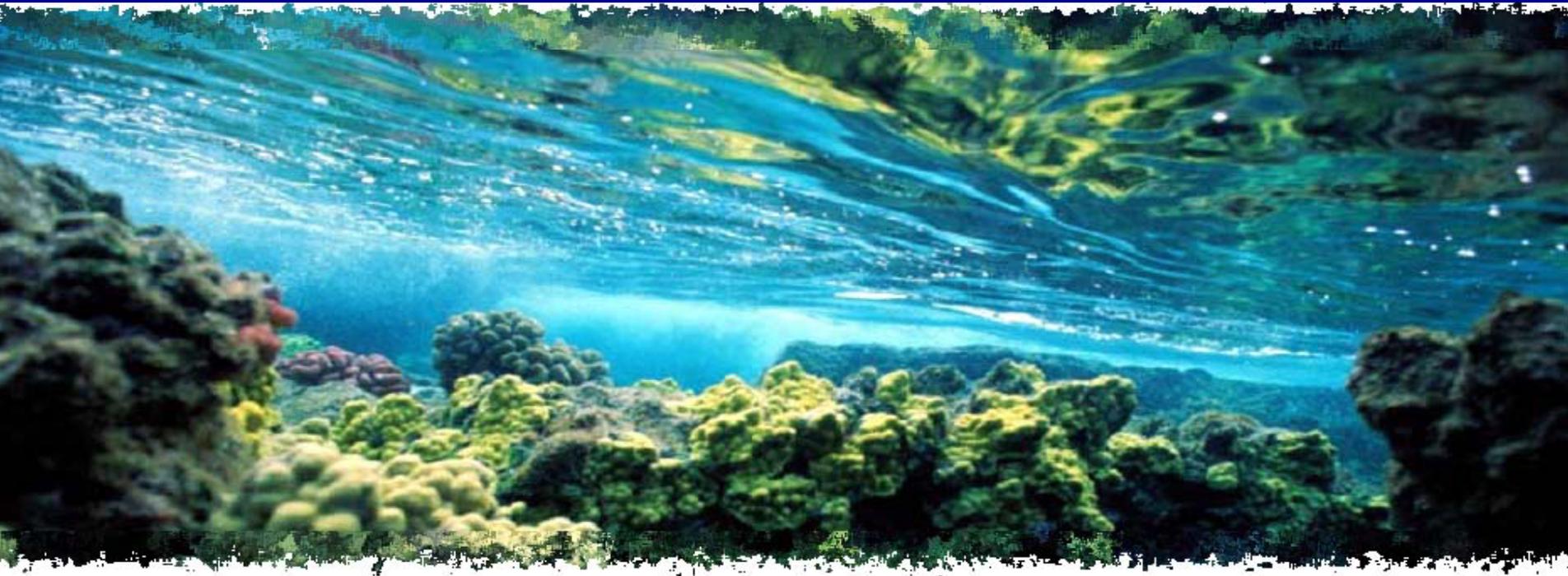
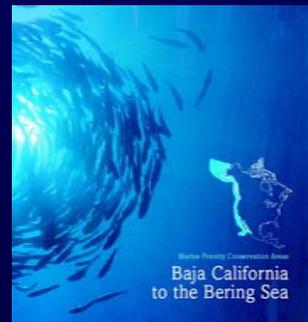


# Priority Conservation Areas: Baja California to Bering Sea



Lance Morgan, Chief Scientist  
Marine Conservation Biology Institute





**Goal :**  
**Identify**  
**Unique**  
**Places**

# How do you start conservation planning for an area $4.8 \times 10^6$ km<sup>2</sup> ?

- Define the question – what is a priority conservation area ?
- Develop a methodology
- Determine data needs
- Gather and compile baseline data in a Geographic Information System (GIS)
- Analyze data and use expert knowledge to address question
- Identify priority areas – consensus mapping workshop

An aerial photograph of a coastal region. The land is covered in dense green vegetation, with a network of roads and paths visible. The coastline is irregular, with several bays and peninsulas. The water is a deep blue, and the sky is a lighter blue. The overall scene is a natural, undeveloped landscape.

# What is a Priority Conservation Area?

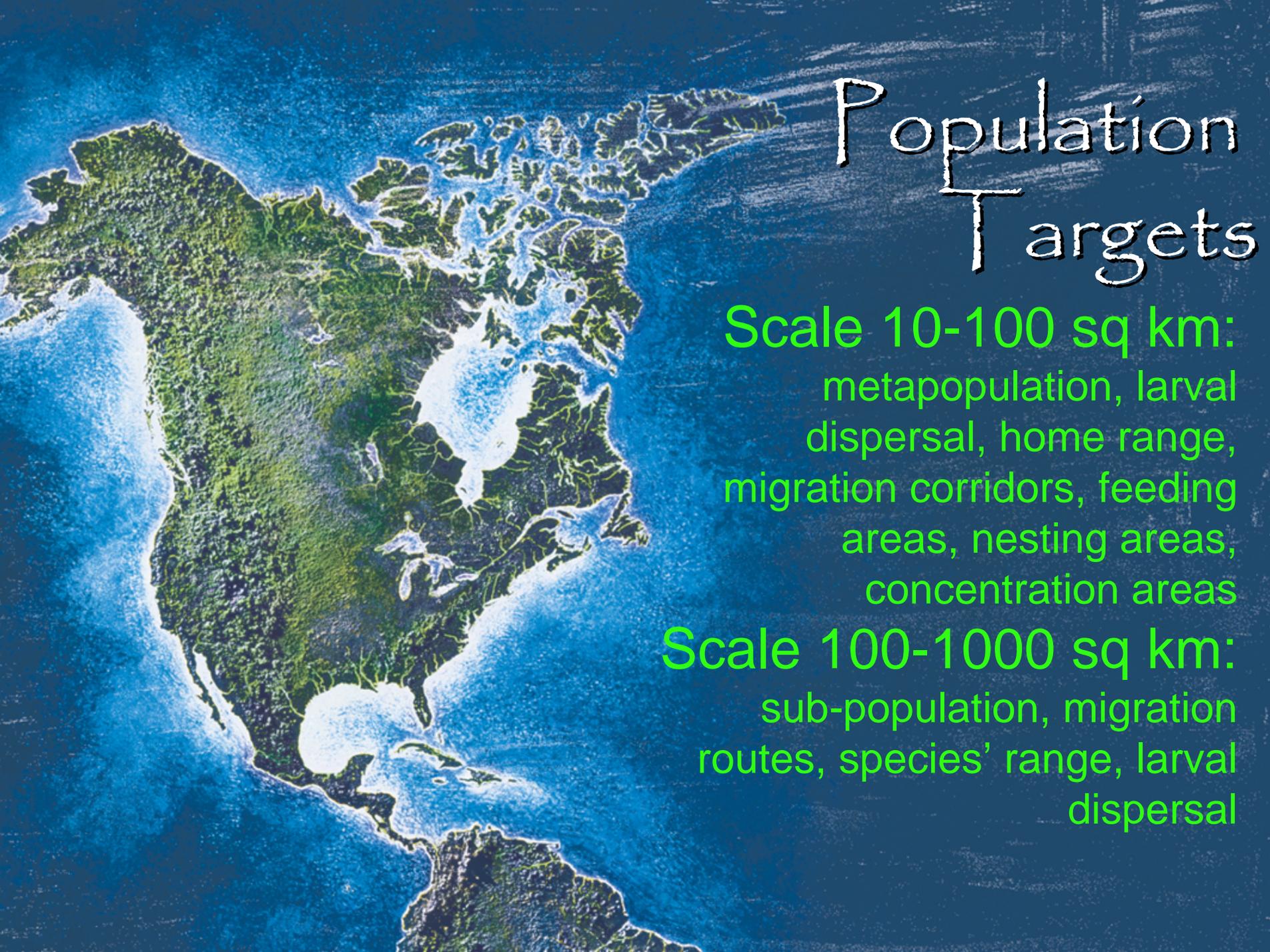
Area with high:

- ecological value
- anthropogenic threat
- conservation opportunity

An aerial photograph of a coastal region, likely in the Pacific Northwest, showing a mix of green forested land and blue water. The coastline is irregular with several inlets and peninsulas. The water is a deep blue, and the land is a vibrant green, suggesting a healthy ecosystem. The overall scene is serene and natural.

# Ground Rules:

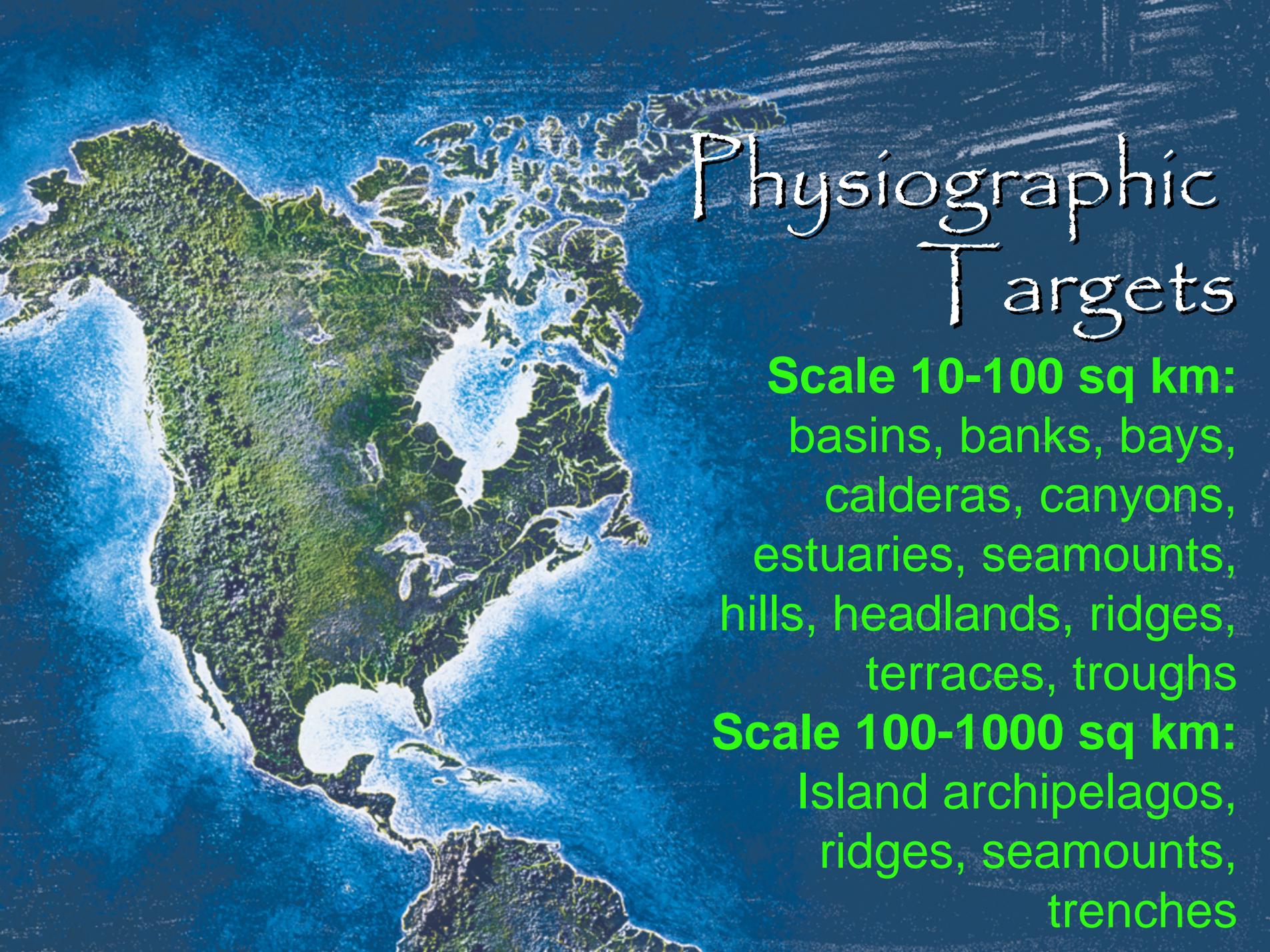
1. Work with ongoing MPA initiatives
2. Try to use common data sets across regions
3. Establish a hierarchical GIS framework for regional initiatives

An aerial photograph of a coastal region, likely in the Pacific Northwest, showing green hills, a large body of water, and a prominent white, snow-covered or sandy area in the center. The image is used as a background for the text.

# Population Targets

**Scale 10-100 sq km:**  
metapopulation, larval  
dispersal, home range,  
migration corridors, feeding  
areas, nesting areas,  
concentration areas

**Scale 100-1000 sq km:**  
sub-population, migration  
routes, species' range, larval  
dispersal

An aerial photograph of a coastal region, likely the Pacific Northwest, showing a large green landmass with a complex network of rivers and streams. The land is surrounded by deep blue water. The text is overlaid on the right side of the image.

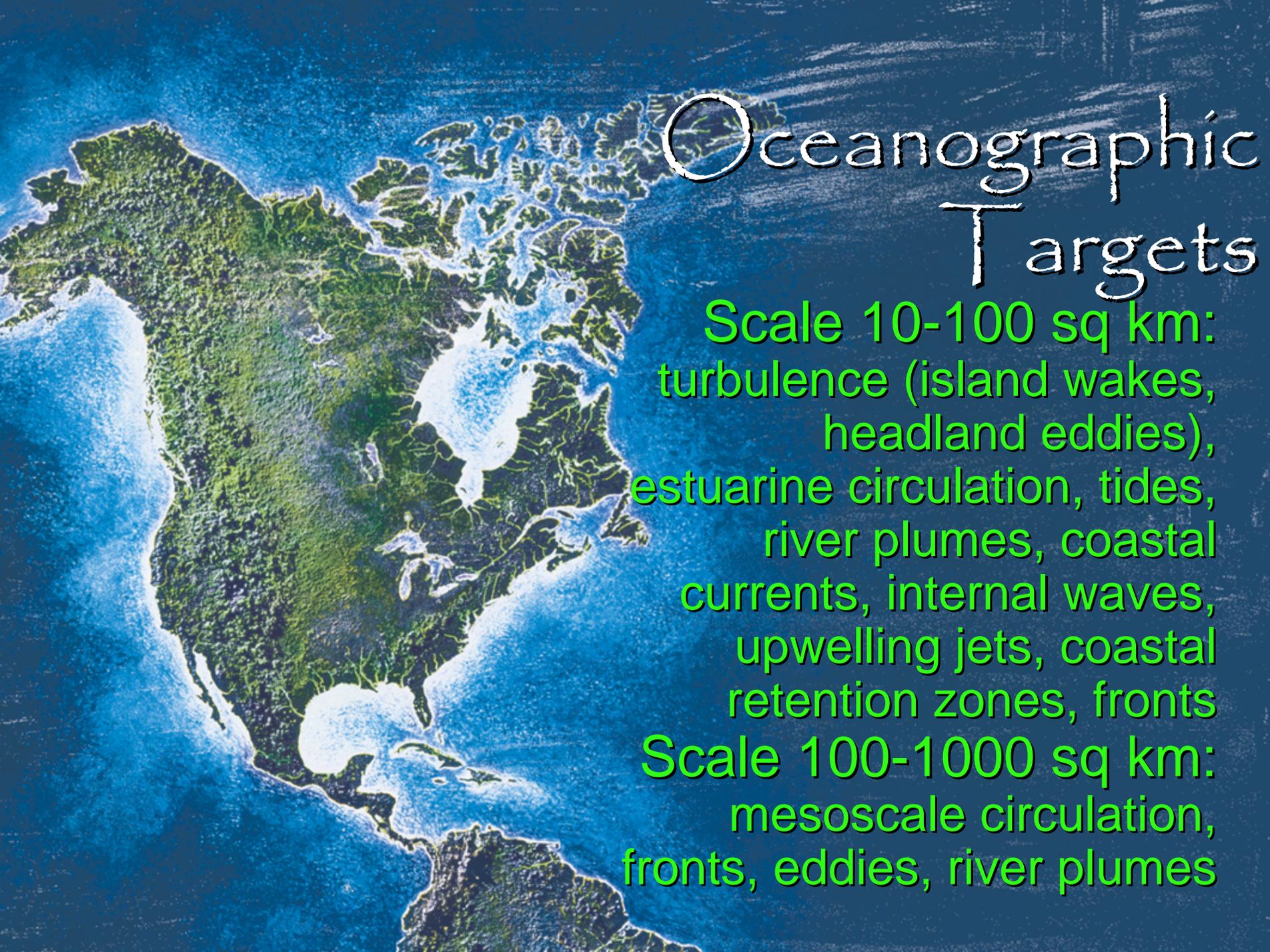
# Physiographic Targets

**Scale 10-100 sq km:**

basins, banks, bays,  
calderas, canyons,  
estuaries, seamounts,  
hills, headlands, ridges,  
terraces, troughs

**Scale 100-1000 sq km:**

Island archipelagos,  
ridges, seamounts,  
trenches

An aerial photograph of a coastline, showing a green, forested landmass on the left and a blue body of water on the right. The water is textured with various patterns, suggesting currents and eddies. The text 'Oceanographic Targets' is overlaid on the right side of the image.

# Oceanographic Targets

Scale 10-100 sq km:  
turbulence (island wakes,  
headland eddies),  
estuarine circulation, tides,  
river plumes, coastal  
currents, internal waves,  
upwelling jets, coastal  
retention zones, fronts

Scale 100-1000 sq km:  
mesoscale circulation,  
fronts, eddies, river plumes

An aerial photograph of a coastal region, likely in the Pacific Northwest, showing a mix of green forested land and blue water. The coastline is irregular with several bays and peninsulas. The text is overlaid on the right side of the image.

# Threats and Opportunities

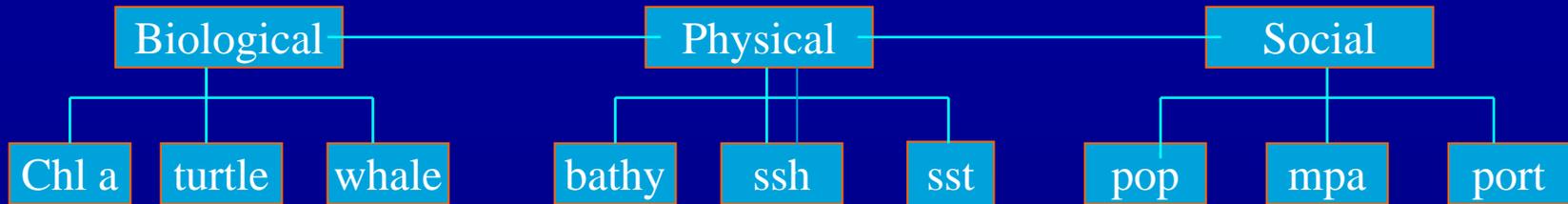
## **Threats**

exploitation, extraction,  
coastal land-use, pollution,  
coastline alteration,  
recreation

## **Opportunities**

previous priority setting,  
sustainable development  
and management,  
opportunity for local or  
regional engagement,  
funding vehicles

# Available data – B2B 1.1



- **Biological data**

- chlorophyll A/ cold corals/ whales/ turtles/

- **Physical data**

- shoreline/ bathymetry/ currents/ temperature/ seamounts/

- **Social data**

- EEZ/ population/ fishing ports/ local priorities/ mpa/



# Marine Species of Common Conservation Concern



E. Pacific green  
turtle

Hawksbill turtle

Kemp's Ridley turtle

Leatherback turtle

Loggerhead Turtle

Pink-footed  
shearwater

Short-tailed  
albatross

Xantus' murrelet

Humpback whale

Blue whale

Killer whale

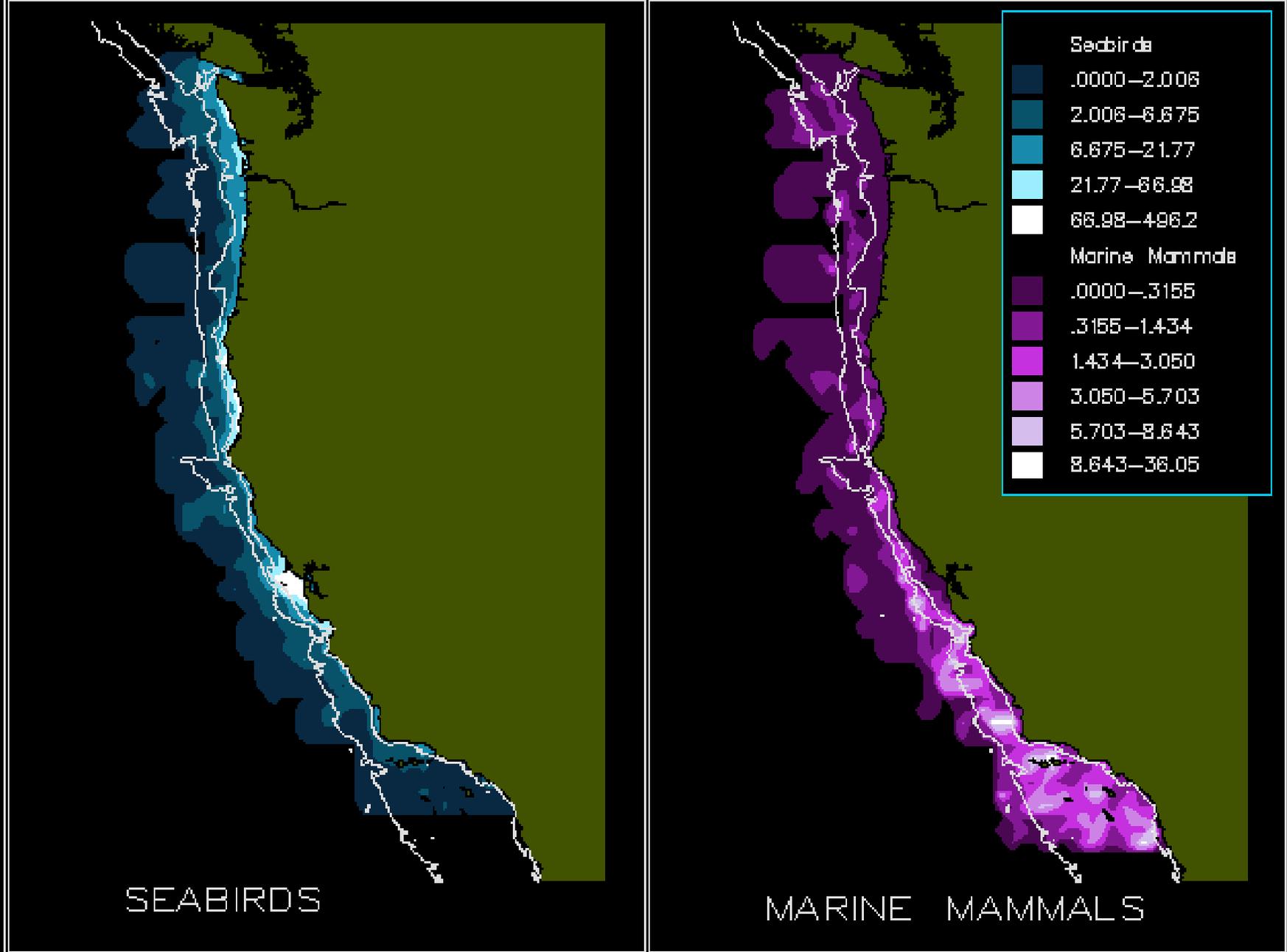
Gray whale

Right whale

Guadalupe fur  
seal

Sea otter

Vaquita



Courtesy of Glenn Ford, Ecological Consulting, Inc. Portland, Oregon

# Regiones marinas prioritarias de México

Estados Unidos de América

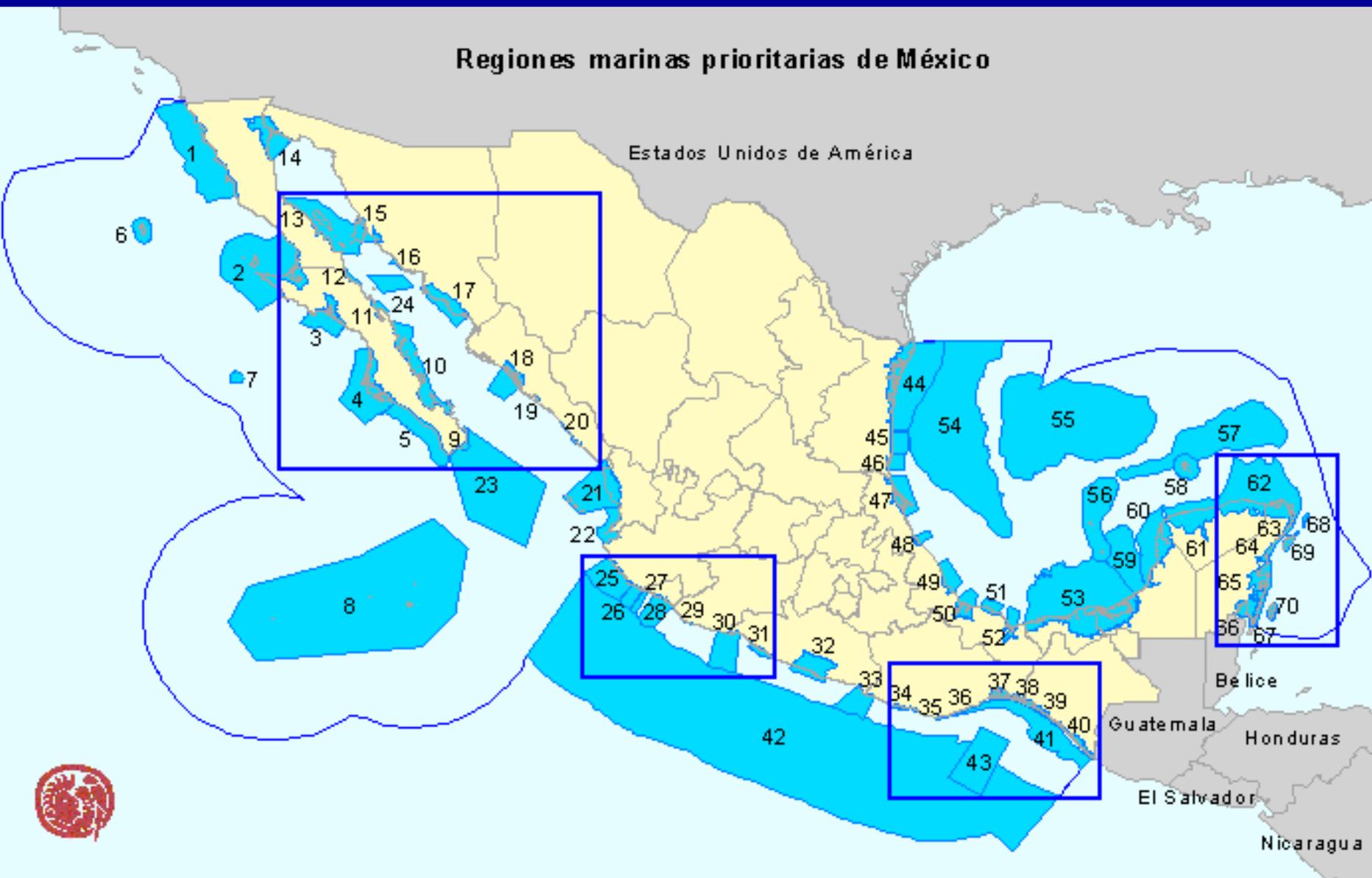
Belize

Guatemala

Honduras

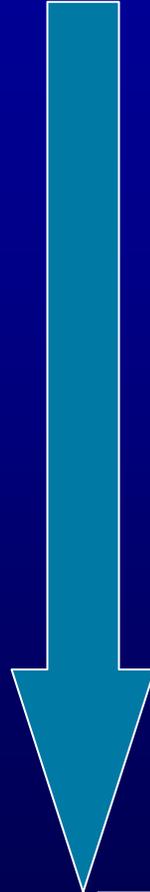
El Salvador

Nicaragua



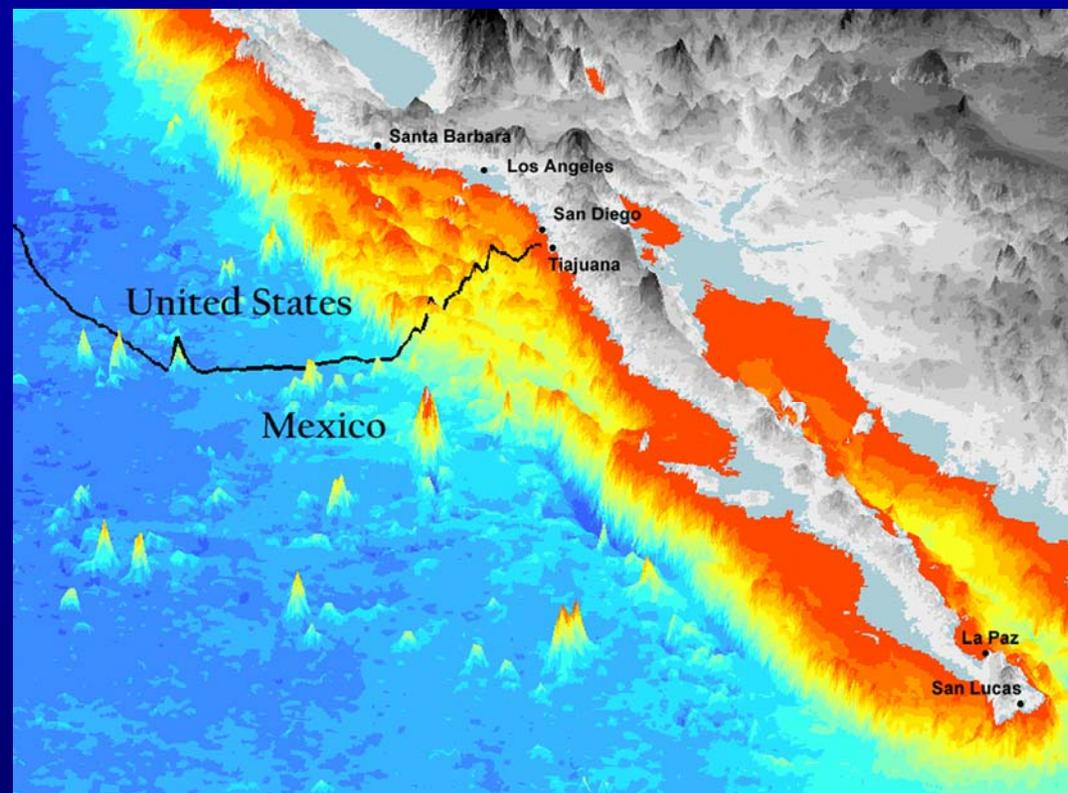
# Data Analysis

- Seamount density



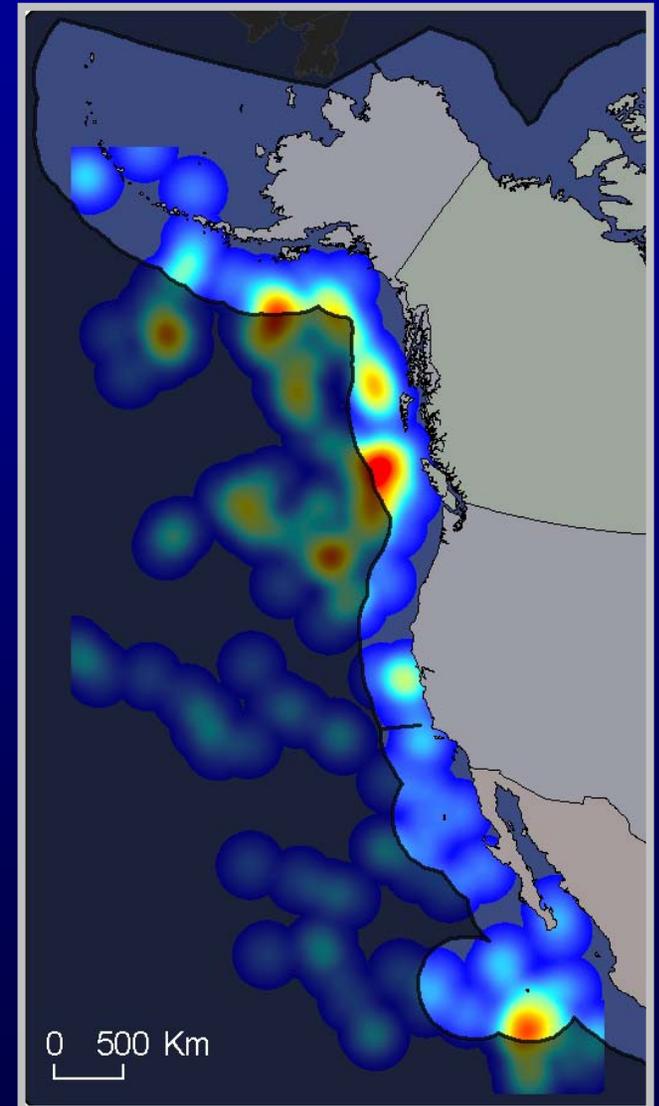
Benthic Features

**At the B2B scale...**



**Bathymetry: ETOPO2, regions  
of higher resolution**

**Density of Seamounts:  
250 km search radius**



# Data Analyses

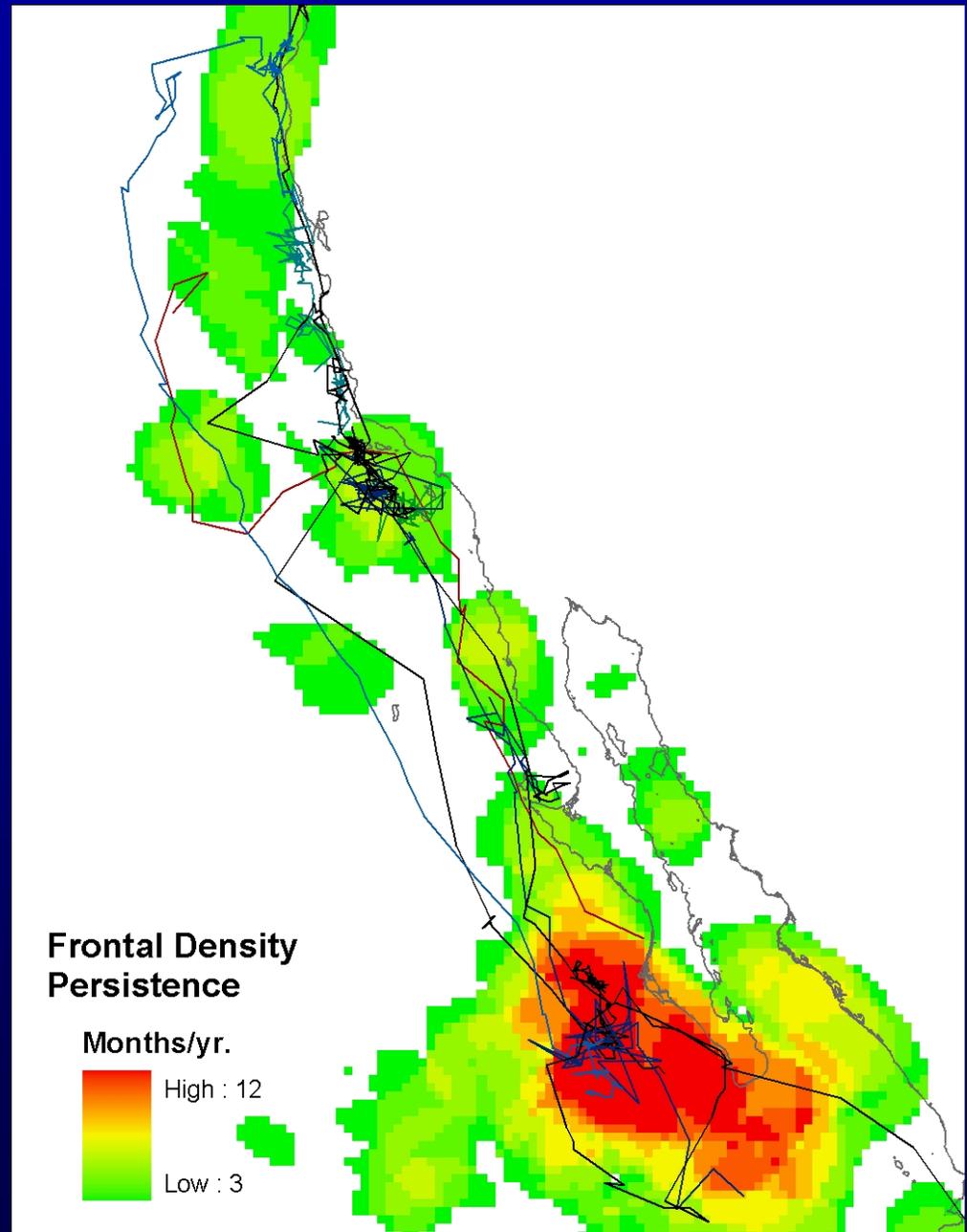
- Sea surface temperature
- Sea surface height (altimetry)
- Primary production



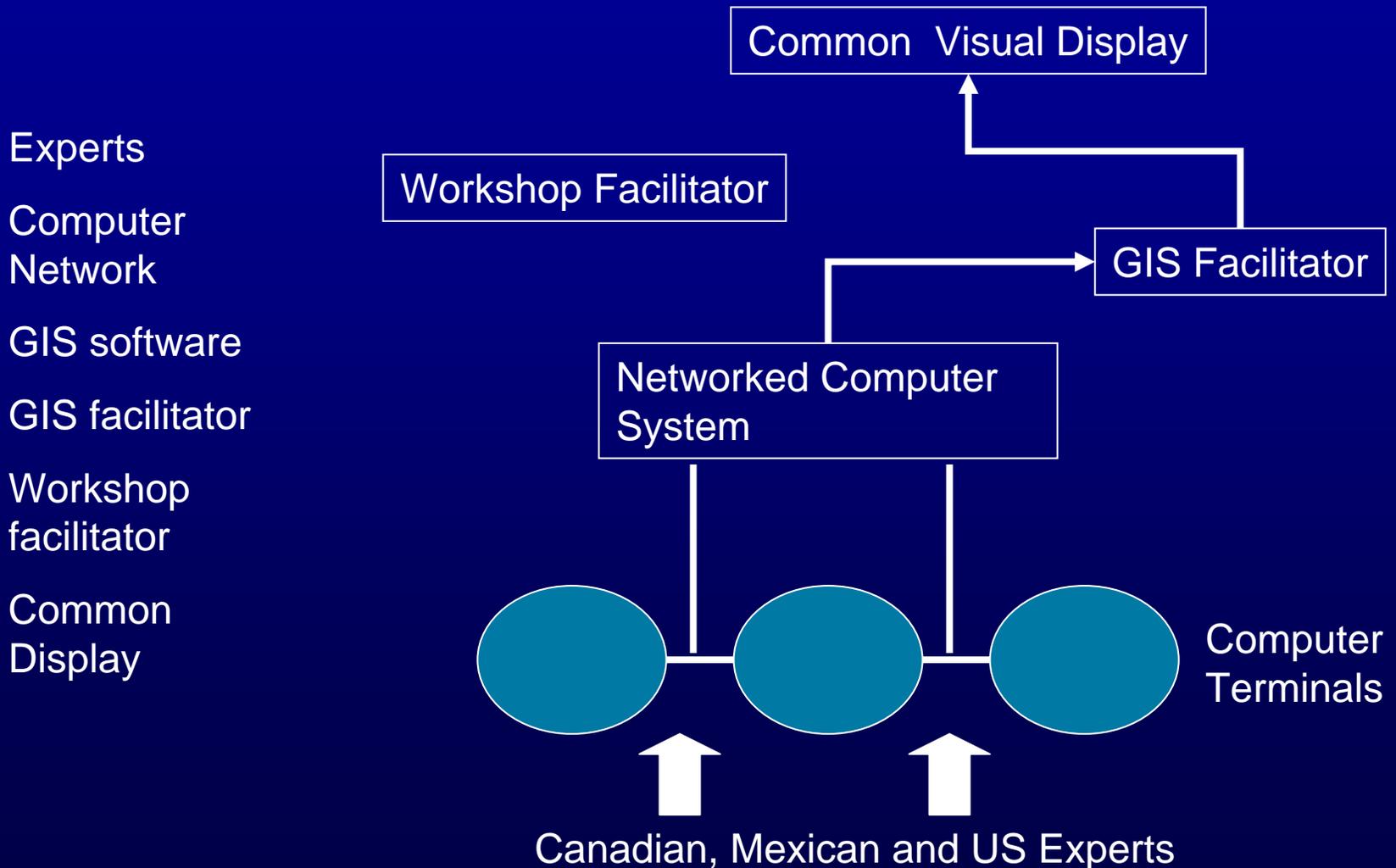
Pelagic Features

# Blue Whales Tracks and SST Fronts

Blue whale tracks courtesy of  
Bruce Mate, OSU

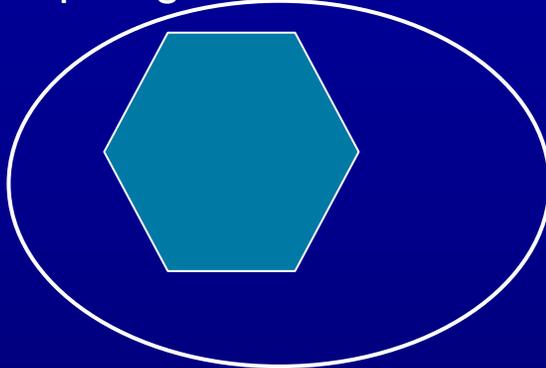


# Consensus Mapper – computers networked with GIS

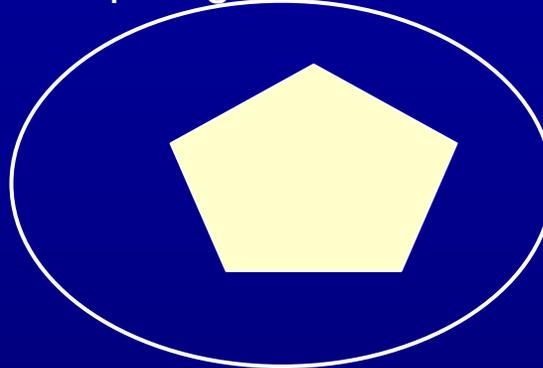


# Consensus Mapper Process

expert group 1 ...

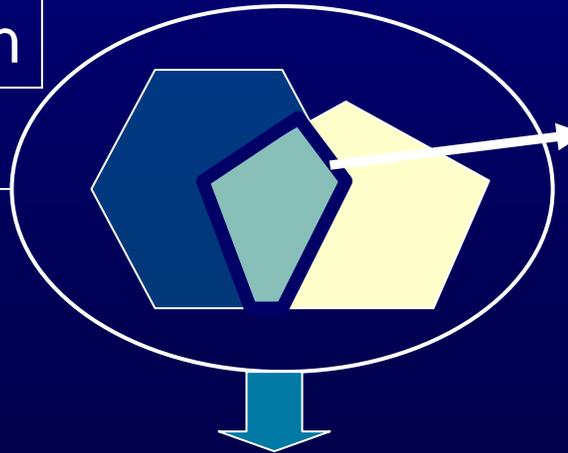


expert group n



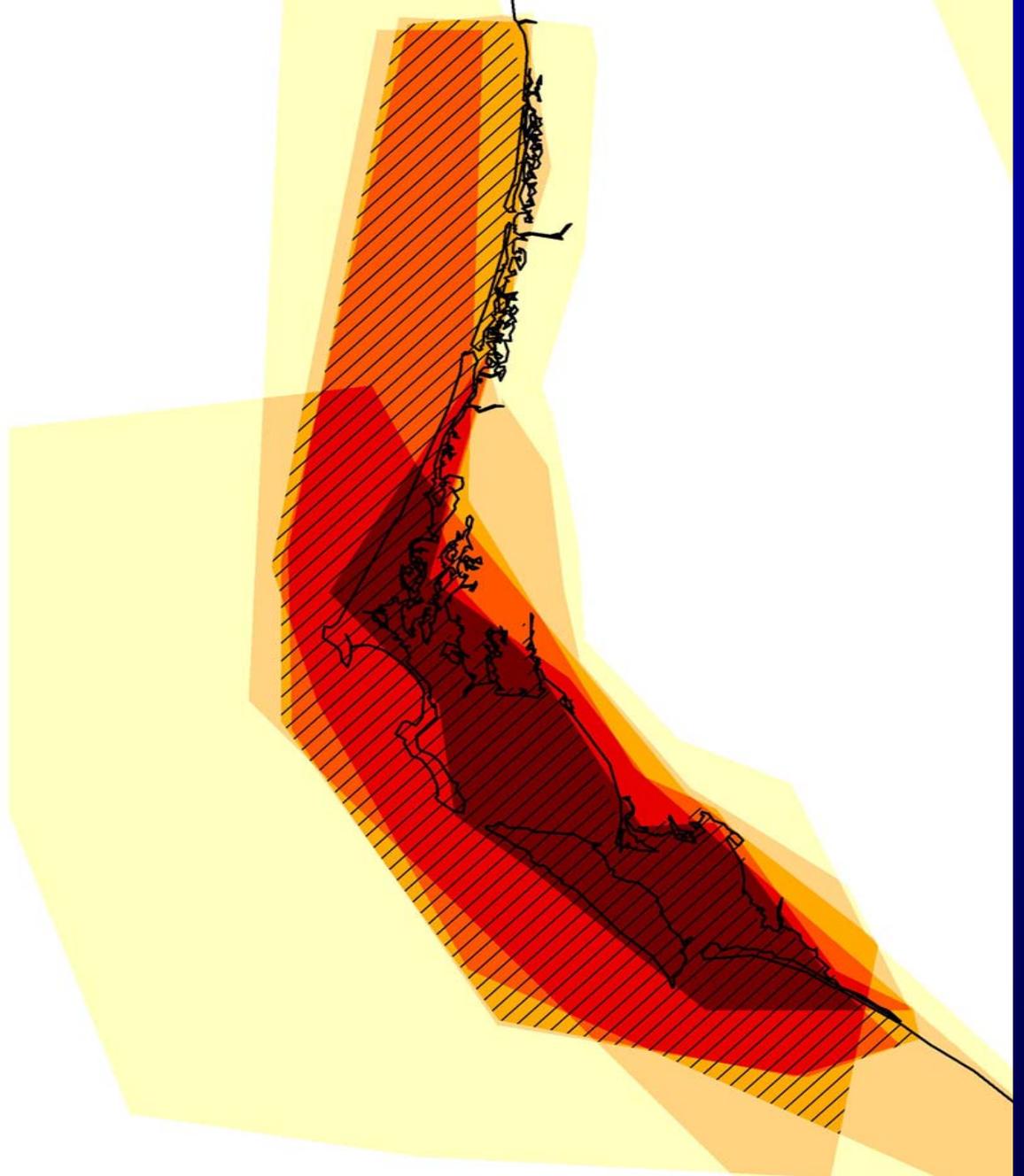
Priority areas chosen by experts

GIS map intersection



Common area of agreement to initiate discussion

Discussion and verification

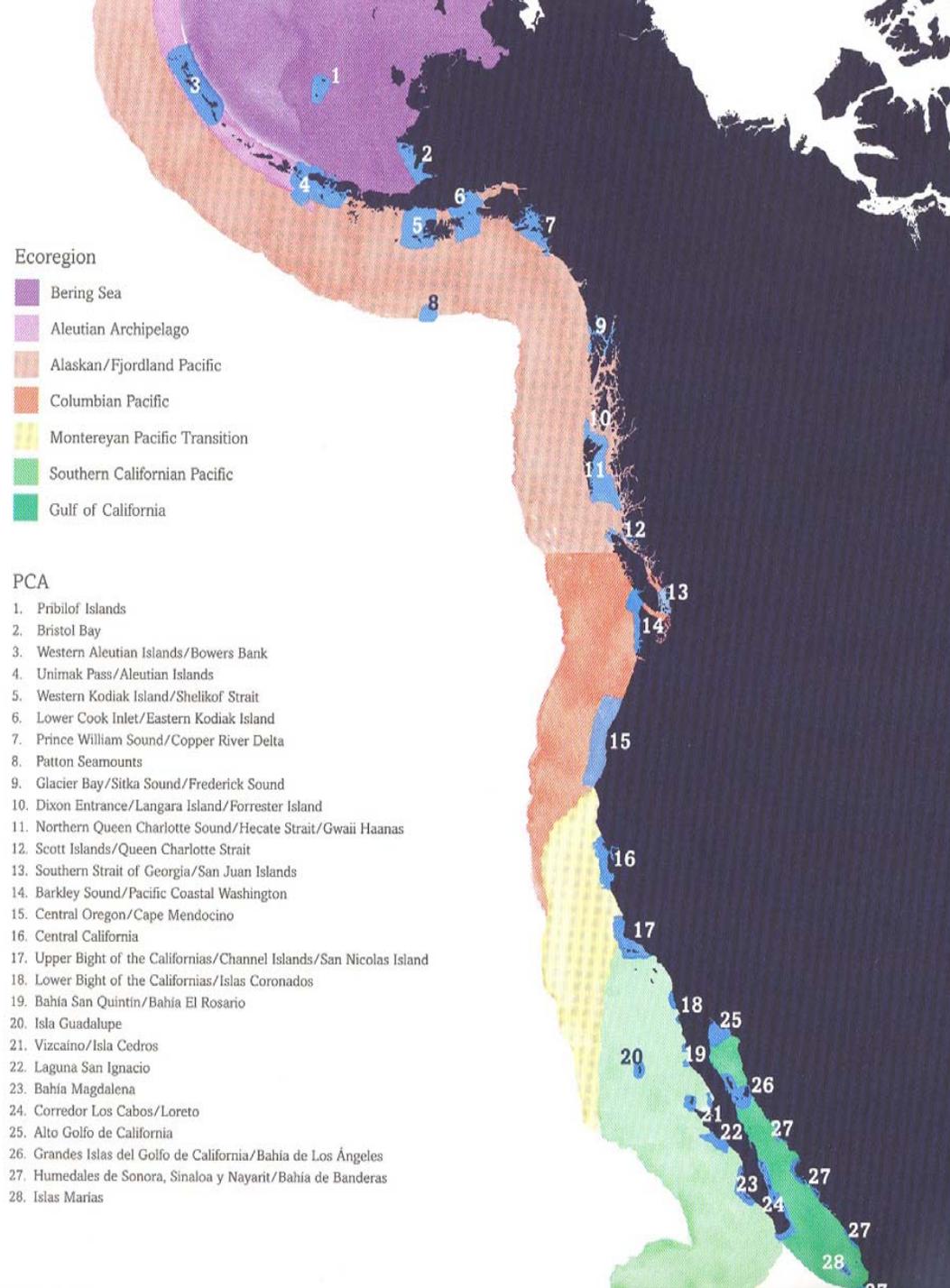


Bahia Magdalena – Magdalena Bay

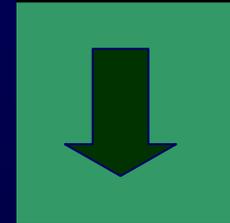
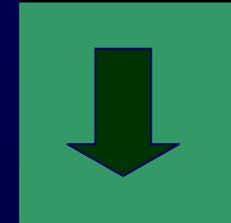
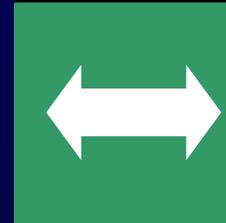
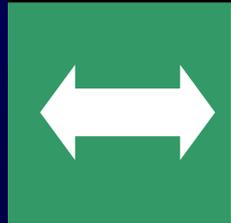
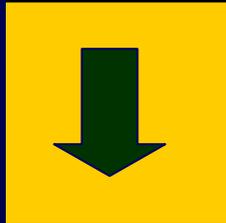
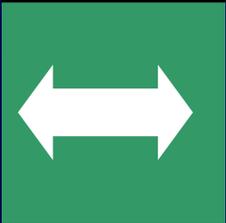
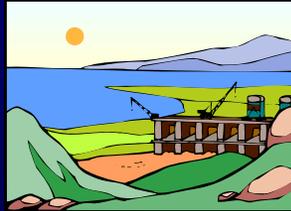
High ecological significance (e.g., seamounts, endemic vaquita, seabird concentration)

Anthropogenic threats (e.g., fishing, marine tourism, habitat loss)

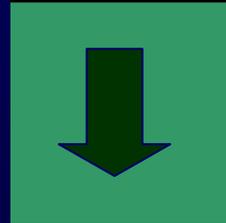
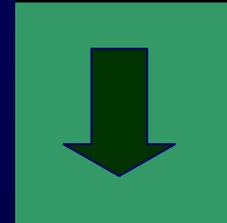
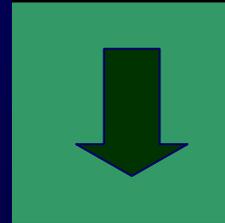
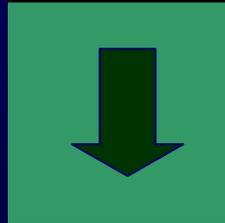
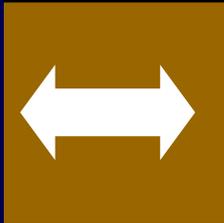
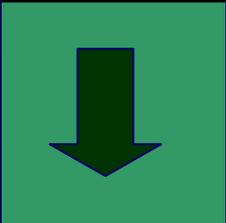
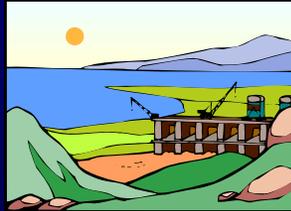
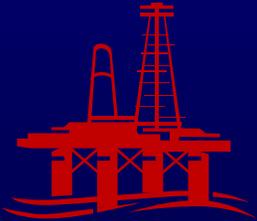
Conservation opportunities (e.g., grassroots support, marine protected areas)



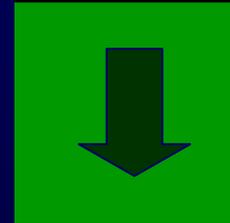
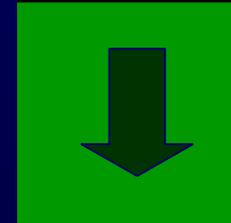
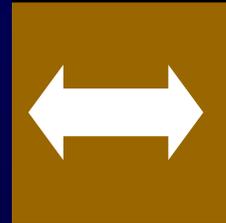
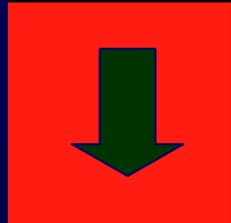
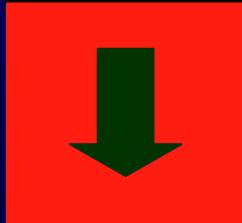
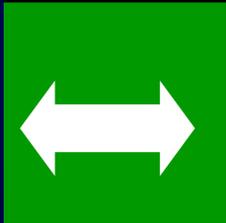
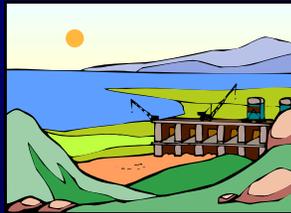
# PCA 3. Western Aleutians



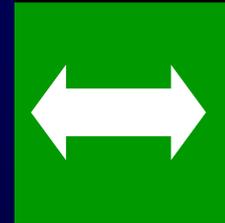
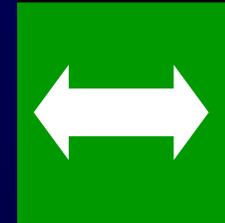
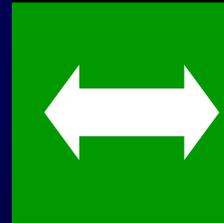
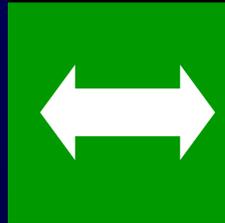
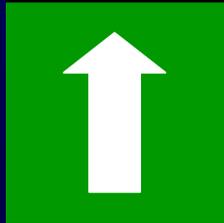
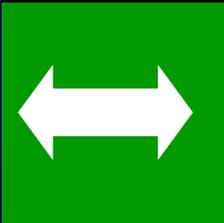
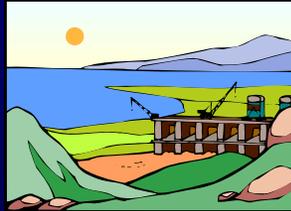
# PCA 11. QCI /Hecate St./ Gwaii Hanas



# PCA 16. Central California

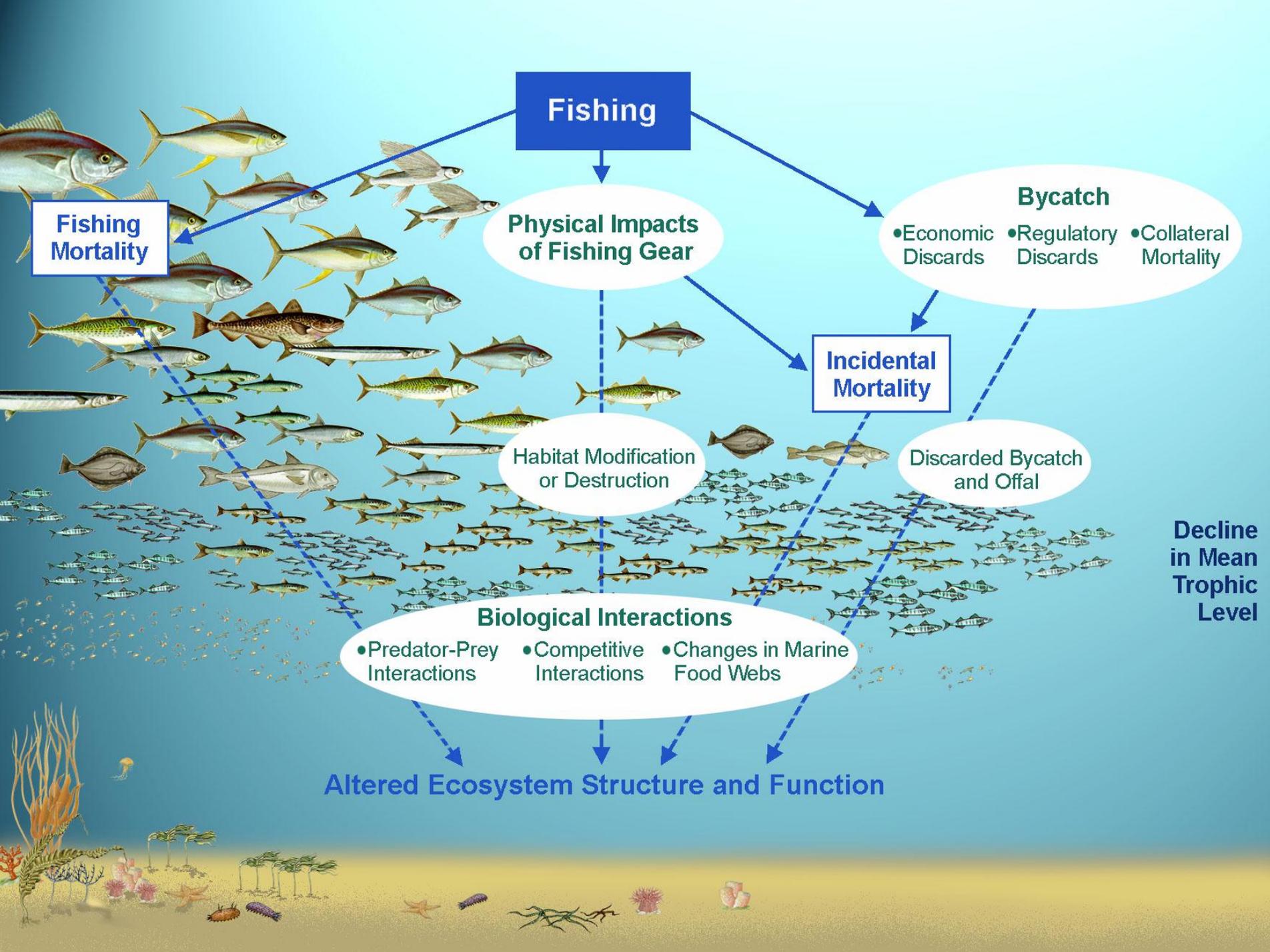


# PCA 20. Guadalupe Island



# Panel Questions

1. Both MPAs and ecosystem-based management (EBM) represent place-based approaches to achieving marine conservation goals. Given that fundamental overlap in approach, how do MPAs fit within the larger context of ecosystem based management?
2. Are there differences in the science needs (both natural and social) for MPAs vs. EAM/EBM, and if so, which are uniquely required by MPAs?
3. What lessons can we learn from the design and implementation of MPAs and an effective national system of MPAs that will inform our efforts to implement EAM on regional scales?



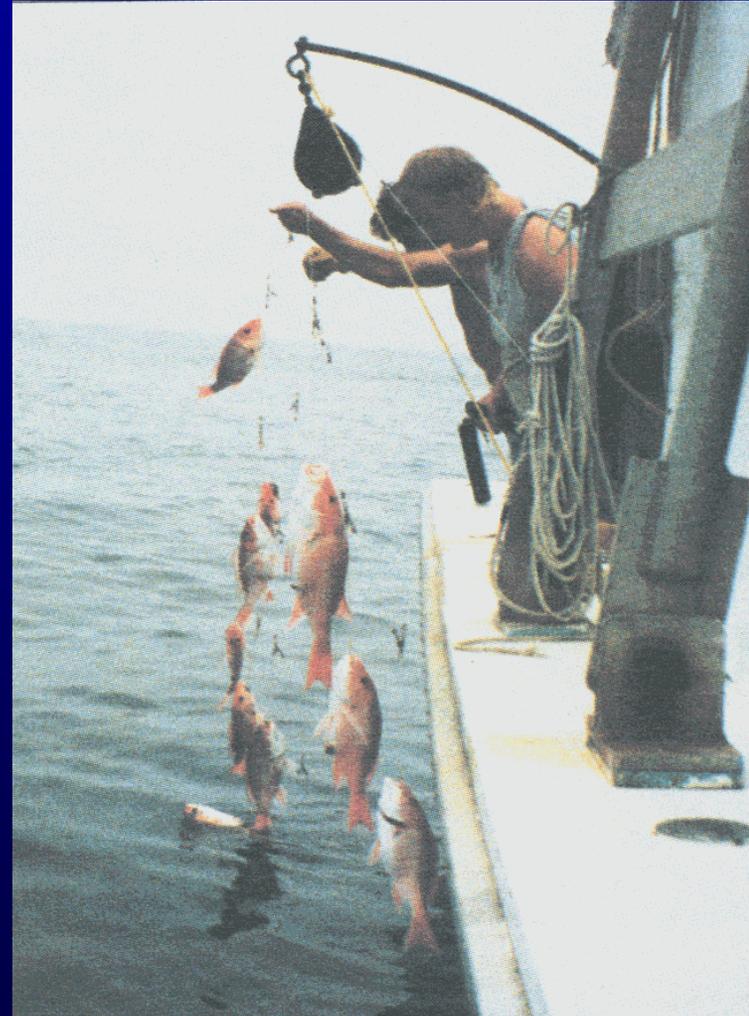


# Healthy and Trawled *Oculina* coral reefs (Florida, USA)

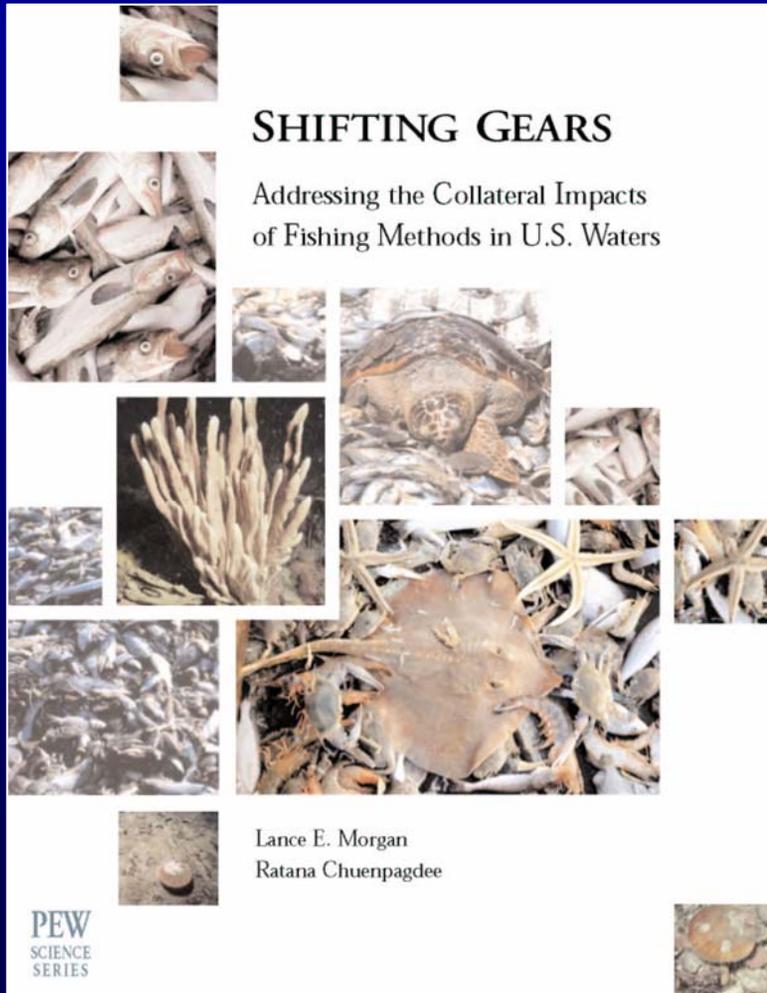


# There are solutions:

- Freeze the footprint
- Reduce effort
- Protect areas
- Use less destructive gear



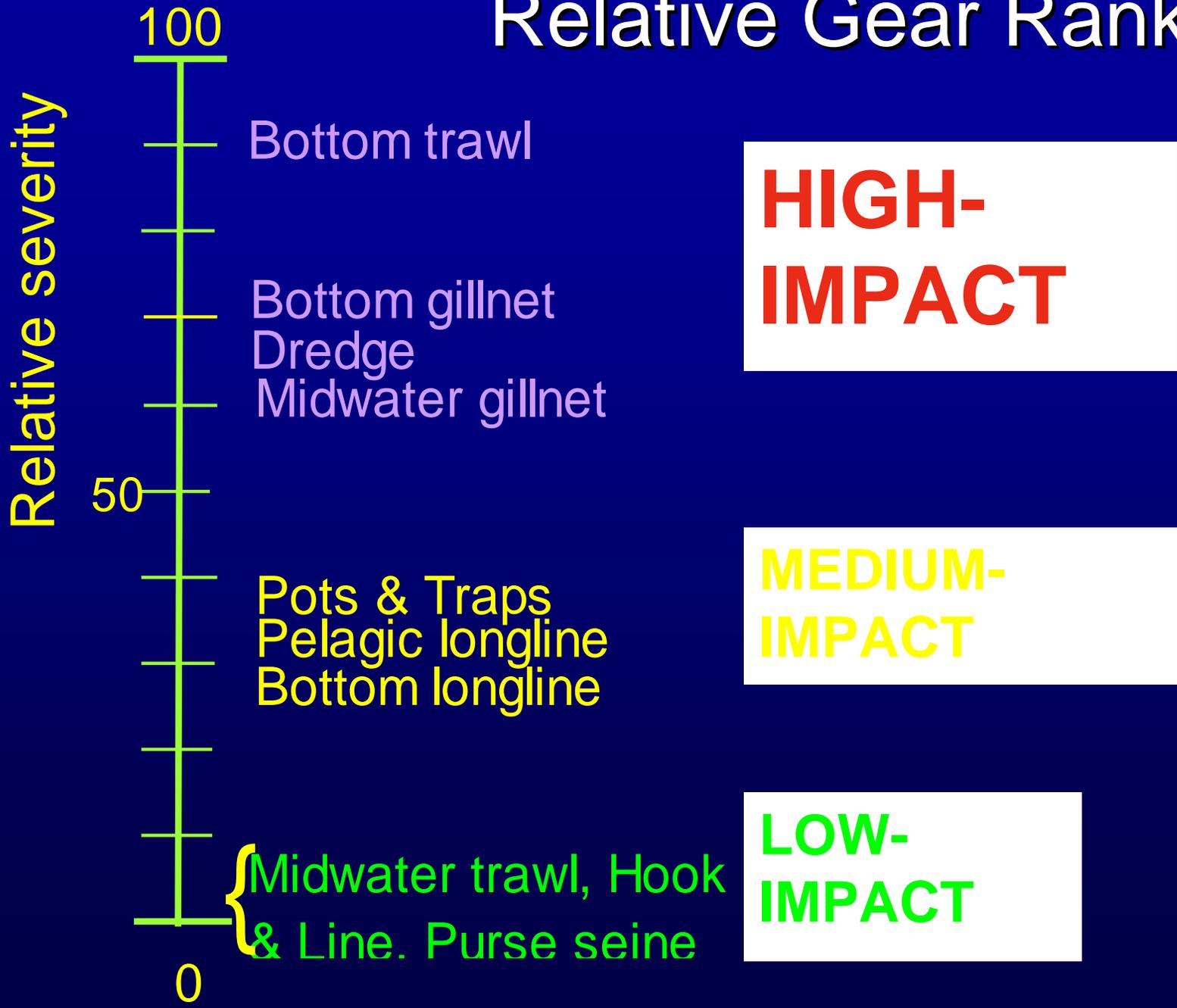
# Shifting Gears



Review of different fishing methods found different gears have different environmental impacts – we can manage for these impacts.

Morgan and  
Chuenpagdee 2003

# Relative Gear Rankings



# FEP considerations-EPAP 1999

- (1) delineate the geographic extent of ecosystems;
- (2) develop a conceptual model of the food web;
- (3) describe habitat needs of different food web components;
- (4) calculate total removals and relate them to standing biomass, production, optimum yield, natural mortality and trophic structure to ensure that they are not excessive;
- (5) assess uncertainty and how buffers are included in conservation and management actions;
- (6) develop indices of ecosystem health as targets;
- (7) describe long term monitoring and how it is used;
- (8) identify external elements to management that affect fisheries and their ecosystems and reduce these impacts.

But fishing is not the only human activity we seek to manage...

- More broadly an ecosystem approach to management should be a holistic view of all human activities with the goal of maintaining functioning ecosystems, healthy populations and extracting resources in a sustainable manner





[http://www.worldpoly.com/images/Aquaculture/Fish\\_Ring\\_2.jpg](http://www.worldpoly.com/images/Aquaculture/Fish_Ring_2.jpg)

# Energy Production



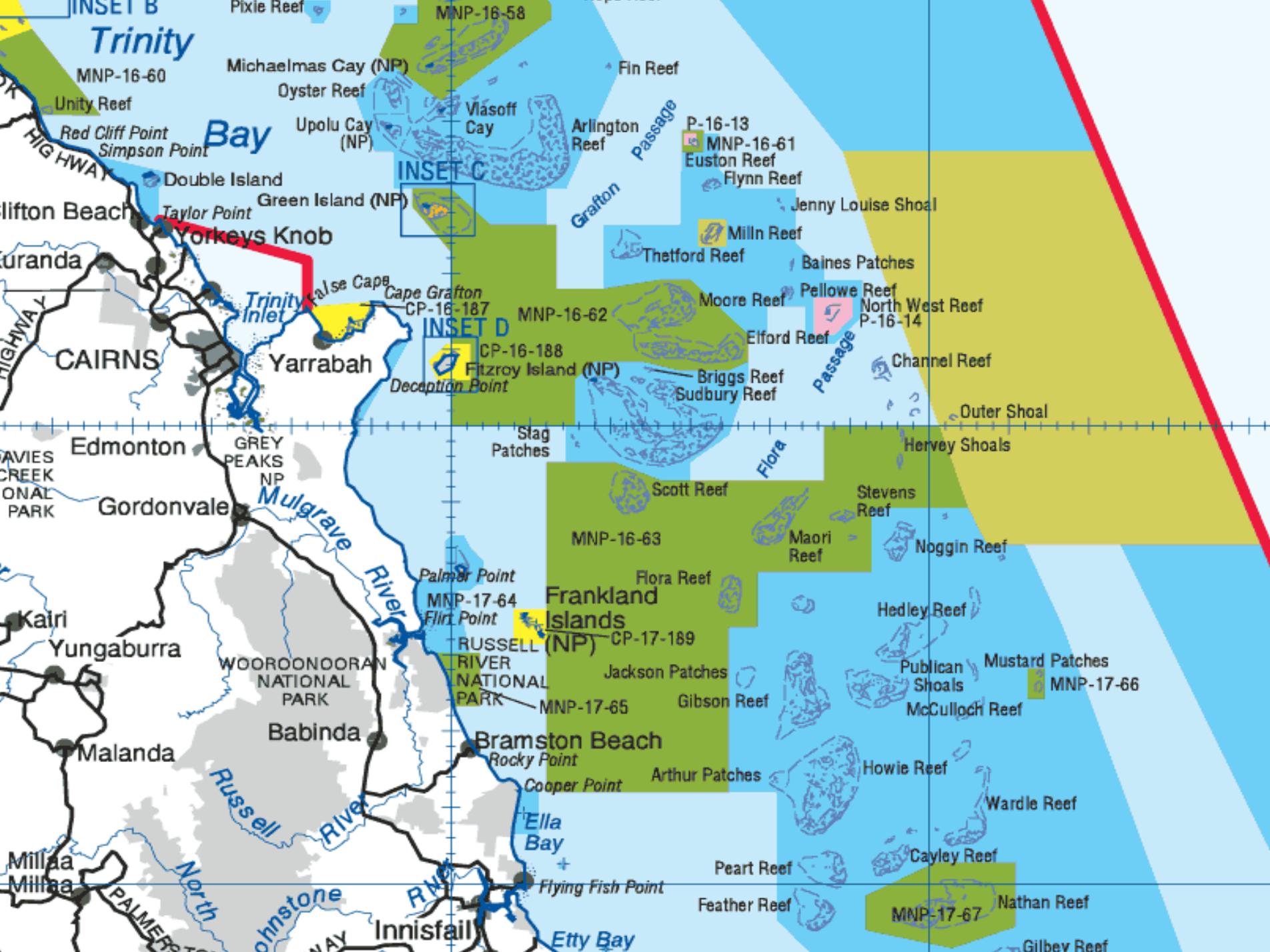
# Zoning

**A place-based ecosystem management system that reduces conflict, uncertainty and costs by separating incompatible uses and specifying how particular areas may be used**



# A Simple Zoning System

- **No-go zones** (e.g., seabird nesting colonies) so sensitive that humans (except permitted researchers) are prohibited (very limited)
- **Marine reserves** that protect biodiversity by prohibiting all extractive and other harmful uses
- **Buffer zones** that surround or adjoin no-go and marine reserve zones and allow extractive uses that do not degrade habitats – e.g., no mobile bottom tending fishing gear
- **General use zones** that allow a wide range of activities (probably a plurality of the area)



# ACTIVITIES GUIDE

(see Zoning Plan for details)

	General Use Zone	Habitat Protection Zone	Conservation Park Zone	Buffer Zone	Scientific Research Zone	Marine National Park Zone	Preservation Zone
Aquaculture	Permit	Permit	Permit <sup>1</sup>	✗	✗	✗	✗
Bait netting	✓	✓	✓	✗	✗	✗	✗
Boating, diving, photography	✓	✓	✓	✓	✓ <sup>2</sup>	✓	✗
Crabbing	✓	✓	✓ <sup>3</sup>	✗	✗	✗	✗
Harvest fishing for aquarium fish, coral and beachworm	Permit	Permit	Permit <sup>1</sup>	✗	✗	✗	✗
Harvest fishing for sea cucumber, trochus, tropical rock lobster	Permit	Permit	✗	✗	✗	✗	✗
Limited collecting	✓ <sup>4</sup>	✓ <sup>4</sup>	✓ <sup>4</sup>	✗	✗	✗	✗
Limited impact research	✓	✓	✓	✓ <sup>5</sup>	✓	✓ <sup>5</sup>	Permit
Limited spearfishing (snorkel only)	✓	✓	✓ <sup>1</sup>	✗	✗	✗	✗
Line fishing	✓ <sup>6</sup>	✓ <sup>6</sup>	✓ <sup>7</sup>	✗	✗	✗	✗
Netting (other than bait netting)	✓	✓	✗	✗	✗	✗	✗
Research (other than limited impact)	Permit	Permit	Permit	Permit	Permit	Permit	Permit
Shipping (other than in a designated shipping area)	✓	✗	✗	✗	✗	✗	✗
Tourism program	Permit	Permit	Permit	Permit	Permit	Permit	✗
Traditional use of marine resources	✓ <sup>8</sup>	✓ <sup>8</sup>	✓ <sup>8</sup>	✓ <sup>8</sup>	✓ <sup>8</sup>	✓ <sup>8</sup>	✗ <sup>8</sup>
Trawling	✓	✗	✗	✗	✗	✗	✗
Trolling	✓ <sup>6</sup>	✓ <sup>6</sup>	✓ <sup>6</sup>	✓ <sup>6,9</sup>	✗	✗	✗

# U.S. Sanctuaries are multiple use zoning opportunities





# Acknowledgements

- Commission for Environmental Cooperation
- David and Lucile Packard Foundation and J.M. Kaplan Fund
- NOAA MPA Science Center
- Advisors and workshop participants
- B2B Initiative steering committee members
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- Simon Fraser University, Pat Gallagher, Suzana Dragicevic, Thom Meredith and the McGill University team.
- B2B cdrom data providers
- Photo Credits: Sabine Jessen, Phillip Colla, Randall Davis, Andrew Lindner, Cordell Expeditions, National Marine Mammal Laboratory, Grupo de Ecología y Conservación de Islas, Mike Conti, NOAA